

Online Campus

About us

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. We provide small, dynamic classes in English for our student body and faculty of 100+ nationalities.

Our experiential educational model delivers a unique, educational experience; by combining classroom theory and a hands-on practical approach, we prepare students for careers in today's rapidly evolving and globalized business world.

Studying online at EU Business School

Our online programs use a blend of traditional teaching techniques and modern methods, using technology to provide an innovative learning experience. We offer bachelor's, master's, MBA and further education programs that cater to all our students' business needs.

Classes are delivered by acclaimed and experienced lecturers from industry and the world of academia alike. Our syllabus includes guest speaker sessions and live webinars as well as three optional on-campus weeks in Geneva, Munich and Barcelona.

On successfully completing the online programs, students earn a private and internationally accredited degree from EU Business School Switzerland. In addition, students will earn a state-recognized university master's or MBA degree (*titulo propio*) accredited by the Universidad Católica de Murcia (UCAM), Spain.

Students can also earn a dual qualification, a state-accredited MSc in International Management or an MBA from the University of Roehampton (UoR) in London.

Top reasons to study at EU

Tailor made: Curriculum adapted to market needs and interests

Flexible programs: Study and work at your own pace on easy-to-use web platforms

Blended education: Traditional and progressive teaching methods with optional on-campus weeks

International: Classes taught in English; intercampus exchanges

Ranked among the best: In the top tier of global and European rankings

Expert faculty: Top academics, entrepreneurs and business leaders from around the world

Networking: More than 27,000 alumni and regular careers events

Rankings

1

EU's Online MBA ranked number one in CEO Magazine's online global rankings four years in a row

4 stars

Awarded four stars for overall excellence in business education by QS Stars

18

Ranked 18th in the world for Online/ Distance MBAs by QS Top MBA



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BACHELOR'S		START DATES	DURATION	TUITION	
Bachelor of Busines	s Administration	October February June	Three years (six semesters)	€6,450 per semester	
ADMISSION REQUIREMENTS	or equivalent • 1	 2 letters of recommendation 1 written or video essay Visit euruni.edu for a list of additional supporting documents 			

MASTER'S AND ME				START DATES	DURATION	TUITION	
Master in: • Management • Marketing		Innovation & EntrepreneurshipFashion & Luxury				€4,600 per term	
Master of Business Administration (MBA) in one of eight majors:International BusinessEntrepreneurshipCommunication & Public RelationsDigital BusinessInternational MarketingHuman Resources ManagementGlobal Banking & FinanceBlockchain Management			October January March	One year (three terms)	€5,800 per term		
Dual qualification: In addition to your EU MBA, you can also earn an MSc in International Management or an MBA from the University of Roehampton. (MBA dual qualification candidates must have 2+ years of professional work experience)					€3,800 additional fee		
ADMISSION REQUIREMENTS	 1 certified copy of bachelor's degree and transcripts or equivalent Proof of English level: TOEFL score 89 (internet-based), 233 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; PTE 59; English native; or equivalent 			 Applicants must also meet one of the following: A GPA of 3.0 on a 4.0 scale A satisfactory score on the GMAT or GRE An interview with the academic dean Visit euruni.edu for a list of additional supporting documents 			

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FURTHER EDUCATION		START DATES	DURATION	TUITION
Executive Bachelor of Business Administration (Executive BBA)		October February	One year (two semesters)	€5,450 per semester
ADMISSION REQUIREMENTS	 1 certified copy of high school diploma and transcripts or equivalent Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; PTE 57; English native; or equivalent 2 letters of recommendation 1 written or video essay 	 Applicants must also meet the following: 5+ years of managerial experience Minimum age: 25 years old Visit euruni.edu for a list of additional supporting documents 		

PROFESSIONAL ACCREDITATIONS:

ACBSP





• 1 copy of CV/résumé • 2 letters of recommendation • 1 written or video essay

PARTNERED WITH:









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